



# Year in Review FY25

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# Chairperson Report

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I am pleased, on behalf of the board and management, to provide this review of the Grains and Legumes Nutrition Council (GLNC) activities for the FY25 year.

The main highlights are:

- **Purpose:** The newly appointed board reviewed and refreshed GLNC's core purpose. The result, warmly welcomed by Members, is that GLNC exists to "create an Australia where grains and legumes are central to health and wellbeing" (GLNC Vision). As the nutrition knowledge centre on grains and legumes, we educate and collaborate with partners to improve the health of all Australians. GLNC's impact is to use our expertise to influence dietary habits and public health strategies to enhance health outcomes for Australians. By delivering on this Purpose, GLNC creates benefits through the chain for farmers, supply chain operators, manufacturers and end consumers.
- **Australian Dietary Guidelines (ADGs):** GLNC has delivered a range of evidence and research to regulators and policy bodies, including the NHMRC Committee reviewing the ADGs. We present the nutritional and sustainability advantages of grains and legumes in a healthy diet. In a first, GLNC has developed a dossier of evidence for legumes to support presentations to regulators and policymakers. Our ADG work is facilitated by our project with the Grains Research and Development Corporation (GRDC), "Grains at the Table", funded 50/50 between GLNC Members and GRDC.
- **Member services:** GLNC has maintained its core services for Members, including category audits, the whole grains database, major sector campaigns (Whole Grain Week and Pulses Week), and multiple industry engagements through workshops, webinars, and conferences.

These streams of work are underpinned by GLNC's representation on Standards Australia (supporting dietary nutrition standards for grains and legumes), the Pulses Council of Grains Australia, and the Global Wholegrains Initiative.

GLNC's links with the Australian Export Grains Innovation Centre (AEGIC) and Grains Australia remain an important component in maximising value from farm to shelf. The insights from GLNC's Australian manufacturers are being matched and extended by AEGIC's customer interfaces throughout Asia. We will leverage these linkages to add value through the chain.

I thank the GLNC Board of Directors for their continued support and am pleased to welcome Courtney Draper as a new director on the GLNC Board.

Thank you to the GLNC team of Kathy La Macchia, Theresa Pham, and Toni Gam for their commitment and tireless work.

To the members of GLNC, thank you for your continued support; together, we work to influence dietary habits and public health strategies to enhance health outcomes for Australians, delivering benefits along the food chain from farm-gate to consumers.



Ron Storey, Chairperson



# General Manager Report

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In FY25, GLNC's work was guided by a new strategic direction shaped through member feedback. This is reflected in our refreshed organisational model, the Knowledge Centre, which brings together four interconnected domains: policy, research, market intelligence, and industry insights. Through this model, GLNC continues to inform, educate, and influence our stakeholders, including members, industry partners, health professionals, and policymakers.

Our position as the leading source of evidence on whole grains and legumes was strengthened through the collation and translation of research to address key knowledge gaps. In collaboration with the University of Wollongong and the University of New South Wales, we commissioned national consumption studies, which will be shared in the new financial year. This research is directly contributing to the upcoming Australian Dietary Guidelines review, underscoring the role of whole grains, legumes, and plant proteins in supporting human and planetary health.

Informed by members, we maintained a strong focus on food product audits across all relevant categories, providing valuable market data to guide innovation. Targeted representation at conferences, webinars, and scientific meetings further amplified awareness of grains, legumes, and plant proteins.

Major public awareness campaigns, new partnerships, and growing engagement with healthcare professionals and nutrition influencers expanded the reach of credible, evidence-based messages, strengthening understanding of the benefits of plant-based dietary patterns.

I would like to thank the GLNC Board for their leadership and our members for their ongoing support. I am proud of the GLNC team's dedication and expertise in driving our agenda, and I look forward to continuing our work together to strengthen the future of grains and legumes in Australia.



Kathy La Macchia, General Manager





# About Us

The Grains and Legumes Nutrition Council (GLNC) is a not-for-profit organisation and health promotion charity. It is the nutrition knowledge centre on grains and legumes.

## Vision

Creating an Australia where grains and legumes are central to health and wellbeing.

## Mission

GLNC educates and collaborates with partners to improve the health of all Australians.

## Values

### Collaborate



We work together, building impactful relationships that drive innovation and shared success.

### Impact



We make a difference, using our expertise to influence dietary habits and public health strategies that enhance health outcomes for Australians.

### Integrity



We are trustworthy, committing to an ethical, scientific, and evidence-based approach.



# The GLNC Knowledge Centre

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The Knowledge Centre on grains and legumes informs our strategic priorities and shapes our communications.



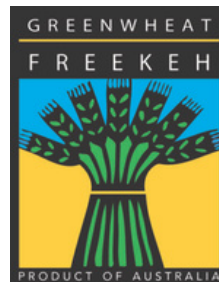




# Members

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GLNC collaborates with members across the grains and legumes value chain, from growers to manufacturers, to promote evidence-based nutrition and drive positive change.





# Grains and Plant-Based Value Chain

Project partners across the Australian grains sector, including grower groups, research organisations, and industry bodies.





## Project Partners

Organisations we've collaborated with in the past year to advance nutrition, sustainability, and consumer engagement.



## University Partners

Research and placement partners we work with to build our evidence base and support student learning.







# Our Year in Numbers

**1** Bread audit report for the food industry.

**4** Audits on grain-based snacks, the plant-based category (meat, milk, ready meals and dairy), soups and breakfast cereals.

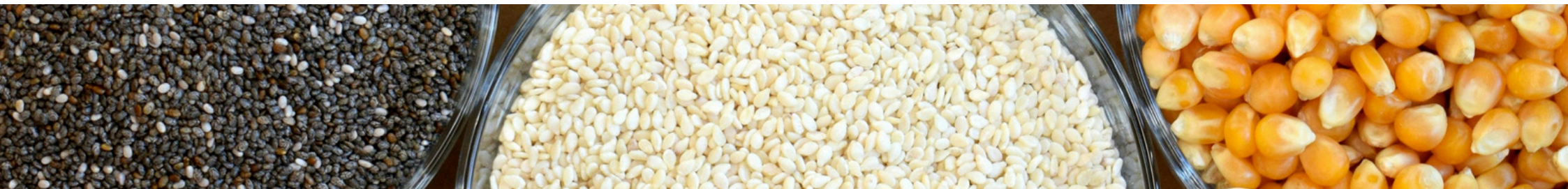
**9** Major collaborative projects or initiatives undertaken with partner organisations.

**14** Member companies across the grain, legume, and plant-based sector.

**15** Presentations, conferences, workshops, and symposiums on legumes, whole grains, and plant-based foods.

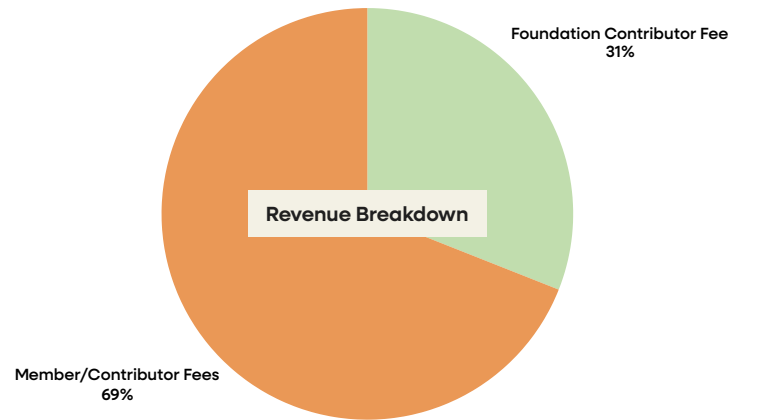
**650** Products on the GLNC Whole Grain Database.

**+2,510,000** Potential reach across two major campaigns.

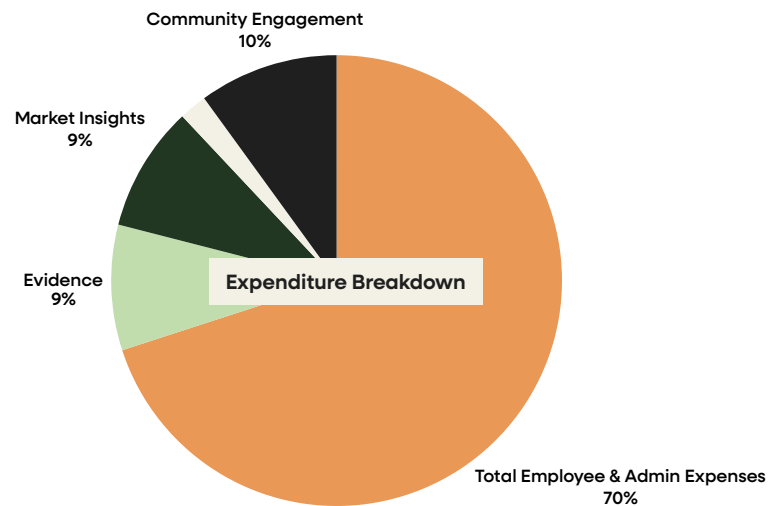




# Financial Snapshot



| Revenue Breakdown            | \$S                                       | %    |
|------------------------------|-------------------------------------------|------|
| Foundation Contributor Fee   | \$150,000                                 | 31%  |
| Member/Contributor Fees      | \$337,000                                 | 69%  |
| Grant Income (non-recurring) | \$160,000 (\$155k ADG/GRDC)               | N/A  |
| Total Revenue                | \$487,000<br>(+\$160,000 Grants, FY24/25) | 100% |



| Expenditure Breakdown             | \$S                                        | %    |
|-----------------------------------|--------------------------------------------|------|
| Total Employee and Admin Expenses | \$327,150                                  | 70%  |
| Evidence                          | \$41,107                                   | 9%   |
| Market Insights                   | \$44,755                                   | 9%   |
| Industry Engagement               | \$9,713                                    | 2%   |
| Community Engagement              | \$45,857                                   | 10%  |
| Project Expenses (non-recurring)  | \$160,000 (ADG/GRDC)                       | N/A  |
| Total Expenses                    | \$468,582<br>(+\$160,000 Project Expenses) | 100% |



# The Year Ahead

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As GLNC enters a new phase, we are proud to launch our Knowledge Centre; a dynamic framework designed to deepen our expertise and enhance our engagement with key stakeholders across the food industry and policy sectors. This shift marks a deliberate move away from our previous pillar-based approach, allowing us to better integrate our work and deliver greater value through interconnected domains: Research, Policy, Market Intelligence, Industry Insights, and Communications.

Our Research efforts will focus on building a strong evidence base to support the role of whole grains and legumes in health and nutrition. We will share new consumer insights highlighting the barriers and enablers to whole grain and legume consumption and continue collating global scientific evidence to inform our review of the Australian Dietary Guidelines. We are partnering with Queensland University of Technology and Nuts for Life on research into the role of plant proteins in the aged care sector, broadening our focus into new areas of community health.

GLNC will continue to be a trusted voice in policy for the grains, legumes and plant-based sector. We will actively engage with regulators and policymakers to ensure nutrition policy reflects the latest evidence on the role of grains and legumes in the diet. Our involvement in international working groups will provide valuable insights that can be adapted to the Australian context, helping to shape policy that promotes whole grain consumption and supports public health.

Our Market Intelligence initiatives will deliver timely, data-driven insights to inform industry decision-making. This includes the launch of our Plant-Based Report, offering a detailed analysis of trends in milk, meat, ready meals, and dairy categories. We will present new audits on breakfast cereals, soups, legumes, and bread, while improving the way we collect and share audit data to ensure it is accessible and usable for our stakeholders.

Through Industry Insights, we will foster collaboration and knowledge exchange across the sector. GLNC will continue to engage with stakeholders through conferences, forums, and webinars, and will strengthen partnerships with aligned organisations and lead initiatives to increase whole grain and legume consumption.







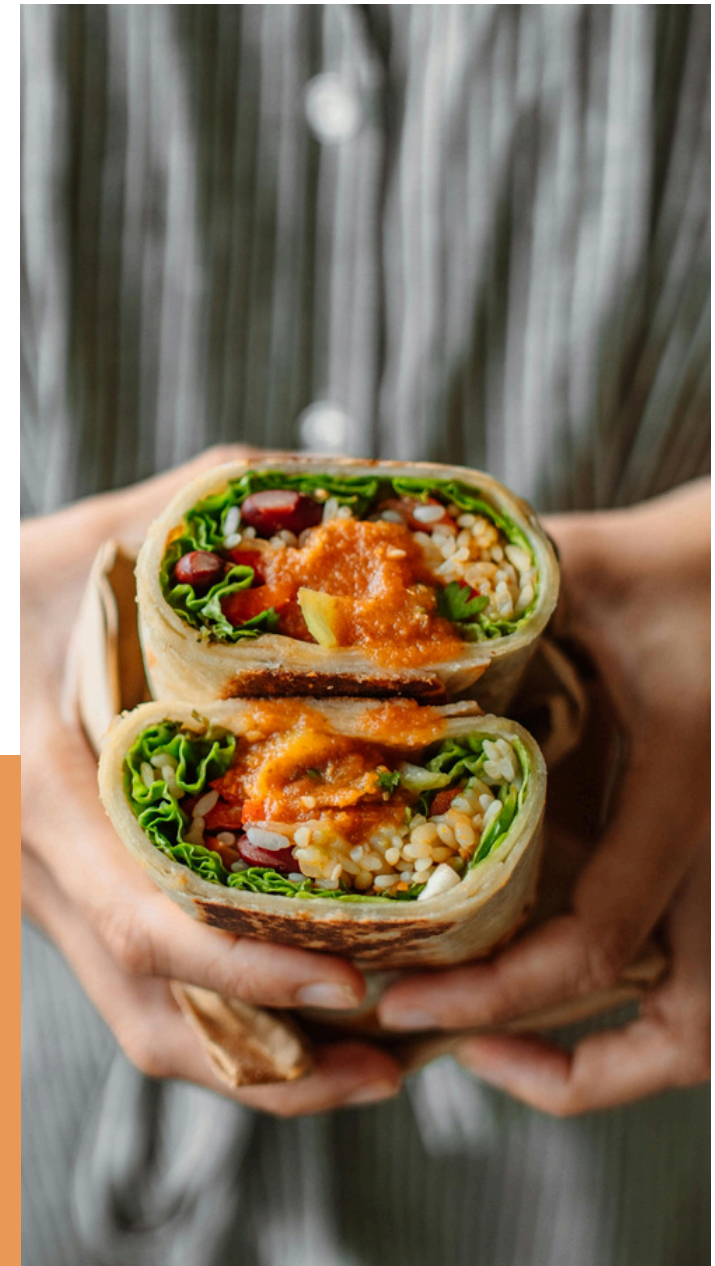
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Our Communications strategy will focus on delivering targeted, high-impact messaging to our key stakeholder audiences, including food manufacturers, health professionals, regulators and policymakers, R&D partners, and the grains and pulses industry. This strategy will reflect GLNC's B2B role with our partners, tailoring their B2C messaging. New monthly newsletters tailored to healthcare professionals, along with the launch of a winter social media campaign featuring influencer dietitians, will be part of our package.

Importantly, we will expand our engagement beyond dietitians to include wider health professional networks such as nurses, general practitioners, and community health workers, recognising their role as trusted messengers in public health. We will equip them with practical, evidence-based tools and resources to support dietary change at the community level. Alongside this, we will create new resources and collateral for our partners to use, update our website to reflect our new ways of working, and prepare for our major awareness events, including Whole Grain Week in November, themed Whole Grains for a Whole Tomorrow, with exciting new initiatives underway.

Through the GLNC Knowledge Centre, we are strategically positioned to advance public health, support sustainable food systems, and empower our partners across industry, healthcare, and policy. Over the next 12 months, we aim to broaden our reach, strengthen our partnerships, and deliver measurable impact, while remaining responsive to emerging challenges and opportunities in the food and nutrition landscape.

We look forward to a year of innovation, collaboration, and influence, driving forward our mission to promote the benefits of grains and legumes in Australian diets.





# Contact Us

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 **GRAINS & LEGUMES  
NUTRITION COUNCIL**

